

# Binary Blue China Connect Fee for Service

As of January, 2017

Service	Description	Fee	
<b>Basic service</b>	Wechat platform	Registration public account	\$100 official account setup
		Account information settings	
		Public account approval	
		Autoreponse	
		Customer relationship management	
	Weibo platform	Registration public account	Free of charge
		Account information settings	
		Public account approval	
		Keyword setting	
		Customer relationship management	
<b>Logistics</b>	Logistics	Freight and documentation to China	\$15.00 / kilogram
<b>WeChat content management</b>	Content Strategy	Devised with client	\$1500 / month
	Content Template	Devised with client	
	Content Calendar	Devised with client	
	Client Content	Translated and copywriter from original	
	Original Content	Copy-written (Chinese)	

<b>Additional Services</b>	WeChat store build (10 selected items)		\$350
	WeChat store maintenance		\$200 / month
	Weibo maintenance	Up to 5 posts / week	\$200 / month
	One-to-one online chat		Negotiable
	Video production	People and products	Negotiable
	Illustrations / Photographs	People and products	Negotiable
	Online events	WeChat online activities Weibo promotional events	Negotiable
	Website build	Total build of website and translation	Negotiable
	Website customisation	Translation off English language site	Negotiable
	Ads on Chinese media / Influencers	Digital media, Blogs, etc	Negotiable
	Promotion through Australian International student social media	Blogs, websites, etc	Negotiable
	Weibo promotions	Product giveaways	Negotiable
	Tmall account setup		Negotiable

\* All fees exclude GST.