

# Binary Blue China Connect Fee for Service

As of January, 2017

Service	Description	Fee	
<b>Basic service</b>	Wechat platform	Free of charge	
			Registration public account
			Account information settings
			Public account approval
			Autoreponse
	Weibo platform	Free of charge	
			Registration public account
			Account information settings
			Public account approval
			Keyword setting
<b>Logistics</b>	Logistics	Freight and documentation to China	
<b>Content management</b>	Content Strategy	\$650 / month	
	Content Template		
	Content Calendar		
	Non-original Content		
	Original Content	\$1500 / month	

<b>Additional Services</b>	WeChat store build (10 selected items)		\$350
	WeChat store maintenance		\$200 / month
	One-to-one online chat		Negotiable
	Video production	People and products	Negotiable
	Illustrations	People and products	Negotiable
	Photographs	People and products	Negotiable
	Online events	WeChat online activities Weibo promotional events	Negotiable
	Website build	Total build of website and translation	Negotiable
	Website customisation	Translation off English language site	Negotiable
	Ads on Chinese media / Influencers	Digital media, Blogs, etc	Negotiable
	Promotion through Australian International student social media	Blogs, websites, etc	Negotiable
	Weibo promotions	Product giveaways	Negotiable
	Tmall account setup		Negotiable